

Katapult's non profit foundation

CATALYZING people, capital, and
technology for good

Katapult Group



Katapult VC is an early-stage investment company, focused on **highly** scalable **impact tech** startups. We currently have US \$100m under management, invested in 138 companies across 35 countries.



Katapult Foundation was established in 2020, gathering our **non-profit** initiatives under one arm.

The Foundation focuses on building the impact community and **education efforts** around impact investment. Initiatives include the **Impact Investing Network**, the **Nordic Impact Investing Academy**, and **Katapult Future Fest**.



Vision and mission

Our vision is to build a **BETTER** world where people and the planet thrive. Our mission is to catalyze people, capital and technology **FOR GOOD**.

TECH FOR GOOD

Working with founders and investors to direct technology on a positive trajectory

IMPACT INVESTING

Straddling Nordic and International footprints to activate and mobilize capital for impact

MOVEMENT BUILDING

Platform for positive change, community building, and sustainable development

ECOSYSTEM BUILDING

Aligning with fields of action of Katapult Group



Impact Investing Academy for Wealth Holders

Developing competence and confidence to mobilise capital for impact.

| Ignite Program "Your first step" | Transform Program "Your personal Journey" | FAMILY CONSULTING | IMPACT INVESTING THEMATICS AND BEST PRACTICE |
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| | | "Your bespoke solution" | "DEEP DIVE INTO SPECIFICS" |
| Group foundational program for asset owners who are ready & able to deploy capital. | Tailor-made program to support participants on their inner transformational journeys. | Uniquely tailored engagement dependent on your circumstances and what you hope to achieve | Thematic investment areas aligned to UN Sustainable Development Goals |
| Delivered virtually or in person 5 modules | Delivered in individual 1-on-1 sessions. | Completely bespoke program designed around your needs | Best practice approaches and continuous learning |









Testimonial for Katapult Academy Program

Prior to taking part in the Ignite Program, our portfolio had a limited share of capital allocated to what we considered impact investments. Over the course of the program, we have realized that impact can be achieved in a multitude of ways that we had not considered before, and it has enabled us to look at our portfolio from a holistic perspective with regards to this. This broadens the scope of what we can achieve in terms of impact considerably, without necessarily making drastic changes to our portfolio.

The program will teach you about impact management and measurement, ensuring that you have the right tools to confirm that you are achieving the impact you are targeting with specific investments.

Anders Utkilen, Ignite Program Participant, Norway









Workshop instructors



Alison Fort CEO. Foundation

Alison is Impact Partner in Katapult Group and CEO at Katapult Foundation.

She is part of the senior leadership team in Katapult where she supports the group companies with their impact investment strategies and developed the impact management framework for the group.

Alison has been actively supporting impact investors and helping scale impact investing globally for over 10 years.

She is a Board member at Toniic, the global network of impact investors, and Advisory Group member, Multi-Generational Leadership Programme, University of Cambridge Institute for Sustainability Leadership.



Evita Zanuso Head of Strategic Partnerships Lead, NIIA

Evita is Head of Strategic Partnerships and also leads on the Impact Academy at Katapult Foundation.

Prior to Katapult, she was part of the senior management team at Big Society Capital, a leading UK social impact investor where she co-led the product development of the world's first multiasset high impact investment trust Schroder BSC Social Impact Trust on the London Stock Exchange.

She has served on a number of Boards including on the Impact Investing Advisory Group at British Private Equity and Venture Capital Association, and Board Director of RCB plc, a platform that issues charity bonds on the London Stock Exchange.

She is a member of the CFA UK's Impact and Investing panel, developing the CFA's impact investing qualification, a Steering Group member of Women in Social Finance and a Member of the Community Grants Committee (Impact-first investments) at Dunhill Medical Trust.







